

ICHUD. HABONIM

111 Hayarkon Street,

Tel Aviv,

Israel.

25th February, 1968.

Philip Kraun,
Ijud Habonim,
Caixa Postal 13838-Agencia Bom Retiro,
Sao Paulo,
Brazil.

Dear Philip,

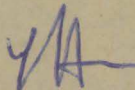
No doubt, by now you've read the copy of Israel Magazine which was sent to you a few weeks ago. We forwarded your name to the publishers, so that you would receive the first issue of this excellent publication.

I would like to request that you be instrumental in helping to obtain subscribers to this very important magazine. In this way, you will be doing something to help Israel in her very important propaganda campaign.

I would just like to suggest that a few chaverim in your Ken should visit prospective readers, with the magazine, in order to try to acquire additional subscribers.

Hoping you will help us with this new venture,

B'Virkat Chaverim,



Yisrael Avidor,
Mazkir Ichud Habonim.